



### Advertising

- Listing on Chamber Website Homepage.
- Listing in Weekly *Chamber Happening* Email Newsletter.
- Enhanced Listing on Website Business Directory.
- Recognized at Monthly Events.
- Recognized at Quarterly events (E of E, Expo, Golf Outing, and Taste of the Towns).
- 2 Exclusive and 2 shared E-Mail Blasts.
- Reduced Ad Rates for 2013 Community Guide and Other Publications.
- Recognition on Chamber Website.
- Inserts in New Resident Mailing.
- 15% Discount on Dues upon renewal.

### Events

- 1<sup>st</sup> Option to Host a Business After Hours.\*
- 1<sup>st</sup> Option to Sponsor a Membership Breakfast.\*
- 1<sup>st</sup> Option to Sponsor a Membership Lunch.\*
- Evening of Excellence – 4 Tickets. Listing on Entrance Sign. Listing in Program Book. Recognition During Program.
- Expo - 2 Booths, Priority Booth Location. Listing on Sign at Entrance.
- Golf Outing – 4 Golf Packages. Dinner Sponsor. \$175/Golfer for up to 4 Additional Golfers.\*\*
- Taste of the Towns – 4 Tasting Menus. ½ off for up to 6 Additional Menus.\*\* T-Shirt Sponsor.
- 20% off Any Additional Event Sponsorships.

**Total Marketing Value: \$3,900**

*\*Events must be reserved by 12/31/11*



**Gold Circle Cost: \$2,450**

### Advertising

- Listing on Chamber Website Homepage.
- Listing in Weekly *Chamber Happening* Email Newsletter.
- Enhanced Listing on Website Business Directory.
- Recognized at Monthly Events.
- Recognized at Quarterly events (E of E, Expo, Golf Outing, and Taste of the Towns).
- 1 Exclusive and 2 Shared E-Mail Blasts.
- Reduced Ad Rates for 2013 Community Guide and Other Publications.
- Recognition on Chamber Website.
- Inserts in New Resident Mailing.
- 10% Discount on Dues upon renewal.

### Events

- 2<sup>nd</sup> Option to Host a Business After Hours.\*
- 2<sup>nd</sup> Option to Sponsor a Membership Breakfast.\*
- 2<sup>nd</sup> Option to Sponsor a Membership Lunch.\*
- Evening of Excellence – 2 Tickets. Listing on Entrance Sign. Listing in Program Book. Recognition During Program.
- Expo – 1 Booth. Priority Booth Location. Listing on Sign at Entrance.
- Golf Outing – 2 Golf Packages. Lunch Sponsor. \$175 /Golfer for up to 2 Additional Golfers.\*\*
- Taste of the Towns – 2 Tasting Menus. ½ off for up to 4 Additional Menus.\*\* Table Sponsor.
- 15% Off Any Additional Event Sponsorships.

**Total Marketing Value: \$2,500**

*\*Events must be reserved by 12/31/11*

**Silver Circle Cost: \$1,500**

### Advertising

- Listing on Chamber Website Homepage.
- Listing in Weekly *Chamber Happening* Email Newsletter.
- Enhanced Listing on Website Business Directory.
- Recognized at Monthly Events.
- Recognized at Quarterly events (E of E, Expo, Golf Outing, and Taste of the Towns).
- 2 Shared E-Mail Blasts.
- Reduced Ad Rates for 2013 Community Guide and Other Publications.
- Recognition on Chamber Website.
- Inserts in New Resident Mailing.
- 5% Discount on Dues upon renewal.

### Events

- 3<sup>rd</sup> Option to Host a Business After Hours\*
- 3<sup>rd</sup> Option to Sponsor a Membership Breakfast\*
- 3<sup>rd</sup> Option to Sponsor a Membership Lunch\*
- Evening of Excellence – 1 Ticket. Listing on Entrance Sign. Listing in Program Book. Recognition During Program.
- Expo – ½ Price Booth, Priority Booth Location. Listing on Sign at Entrance.
- Golf Outing – 1 Golf Package. Drink Cart Sponsor. \$175/Golfer for up to 1 Additional Golfer.\*\*
- Taste of the Towns – 1 Tasting Menu. ½ off for up to 2 Additional Menus.\*\* Community Sponsor.
- 10% Off Any Additional Event Sponsorships.

**Total Marketing Value: \$1,500**

*\*Events must be reserved by 12/31/11*

**Bronze Circle Cost: \$925**

# 2012 VIP COMMITMENT FORM

**Commitment Deadline is  
December 16, 2011**

**PLEASE PRINT:**

Company: \_\_\_\_\_

Representative: \_\_\_\_\_

Phone: \_\_\_\_\_

FAX: \_\_\_\_\_

Email: \_\_\_\_\_

- Gold Circle = \$2,450**
- Silver Circle = \$1,550**
- Bronze Circle = \$925**

**I wish to pay in full by January 16, 2012 ,  
to receive a 10% discount!  
(Gold \$2205 / Silver \$1395 / Bronze \$832.50)**

Please charge my credit card quarterly  
(Gold \$612.50 / Silver \$387.50 / Bronze \$231.25)

Visa / MasterCard / Discover / AMEX

No: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

Fax to: **847-438-5574**, OR mail to:  
Lake Zurich Area Chamber of Commerce  
1st Bank Plaza, Suite 308  
Lake Zurich, IL 60047



Add value to your Chamber membership by taking advantage of the Value Investment Program (VIP).

The Gold, Silver or Bronze VIP packages ensure maximum exposure at all Chamber events – at the most economical rates.

Benefits of being a VIP member:

- ◆ Get premium advertising at special rates.
- ◆ Ensure your participation in popular Chamber events.
- ◆ Build networking relationships with other Chamber members.
- ◆ Enjoy being involved in the Chamber, your community and meeting new people.
- ◆ Increase business.

**Contact:**

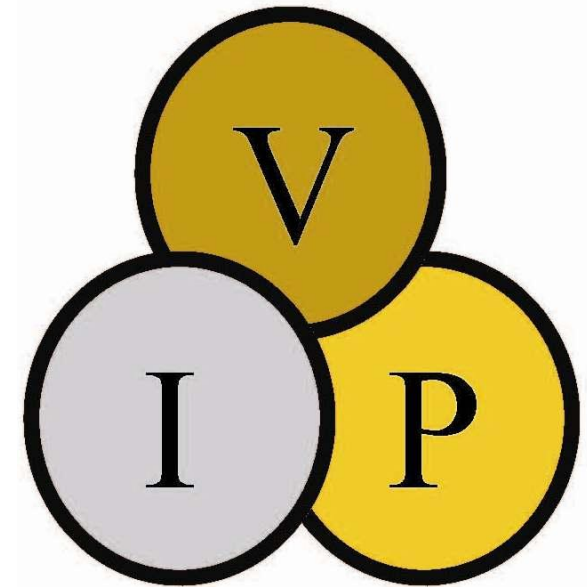
**The Lake Zurich Area Chamber of Commerce**  
1st Bank Plaza, Suite 308  
Lake Zurich, IL 60047  
Phone: 847-438-5572  
Email: [info@lzacc.com](mailto:info@lzacc.com)  
[www.LakeZurichAreaChamber.com](http://www.LakeZurichAreaChamber.com)

Leading Businesses. Leading Communities.



**Go for the Gold!**

Value Investment Program



**Members**

**2012**

**Commitment Deadline  
December 16, 2011**